

State Of Hawaii  
DEPARTMENT OF LAND AND NATURAL RESOURCES  
Division of State Parks  
Honolulu, Hawaii

November 14, 2008

Board of Land and Natural Resources  
State of Hawaii  
Honolulu, Hawaii

SUBJECT: Request for a Special Use Permit from the World Triathlon Corporation to Use the Hapuna Beach State Recreation Area in South Kohala, Hawaii, for the 2009 Ironman 70.3 Hawaii Honu Triathlon

By correspondence dated August 21, 2008 (Exhibit A), Ms. Diana Bertsch, Event Director for the Ford Ironman World Championship and the Ironman 70.3 Hawaii Triathlon, is requesting that the swim portion and the swim to bike transition area of the 2009 Ironman 70.3 Hawaii (Event) be staged at the Hapuna Beach State Recreation Area (Hapuna SRA). The Event is an official Ironman qualifying race and is scheduled for Saturday, May 30, 2009.

The successful inaugural 2004 Event, an Olympic Distance Qualifier (1.5 km swim, 40 km bike, 10 km run), attracted 300 participants from the State of Hawaii. Thirty-five (35) Big Islanders and twenty (20) other Hawaii residents qualified for and participated in the Ironman Triathlon World Championships held in Kona on October 16, 2004.

The 2005 Event was extended to a half Ironman (1.2 mile swim, 56 mile bike and a 13.1 mile run - 70.3 total miles) in distance and had an international field. The 2005 Event had a field of over 1,000 participants vying for 85 (35 Big Island, 20 other Hawaii residents, 30 international) qualifying slots for the 2005 Ford Ironman World Championship which was held on October 15, 2005.

The 2006 Event, re-named the Ford Ironman 70.3 Honu, also attracted an international field. The participants vied for 85 qualifying slots for the 2006 Ford Ironman World Championship held on October 21, 2006.

The 2007 Event, the Ford Ironman 70.3 Hawaii, attracted an international field from over 16 countries. The participants vied for 79 qualifying slots for the 2007 Ford Ironman World Championship held in Kona on October 13, 2007 as well as 50 slots for the 2007 Ford Ironman 70.3 World Championship held in Clearwater, Florida.

The 2009 Event, the Ironman 70.3 Hawaii also attracted an international field of athletes representing 31 countries. The athletes vied for 79 qualifying slots for the 2008 Ford Ironman World Championship scheduled for October 11, 2008 in Kona and 50 slots for the 2008 Ironman 70.3 World Championship which was held in Clearwater, Florida.

The 2009 Event will also attract an international field of athletes from various countries including Australia, Canada, Korea, Japan, etc.

The schedule for the 2008 Event is as follows:

1. Equipment, supplies, etc., will be transported to the Hapuna SRA beginning Thursday, May 28, 2009;
2. The transition area set-up and the swim course set-up will begin Friday morning and continue into the evening;
3. The land course will be set up late Friday afternoon into the evening;
4. Licensed security guards and security lighting will be on site overnight to protect against theft, mischief and vandalism;
5. The 1000+ participants and a host of volunteers will gather pre-dawn for numbering, etc.;
6. The race will begin at 7:00 a.m.;
7. The swim race should be completed about 8:30 a.m.;
8. The bike racks, course markings, signage, etc., will be removed from the Hapuna SRA at the conclusion of the swim race.

State Parks staff and the Event volunteers will be available to assist the public, especially the physically challenged, who require assistance to access the beach and/or picnic areas.

The submittal was transmitted to the Office of Hawaiian Affairs for their perusal. By letter dated September 15, 2008 (Exhibit B), OHA stated that because the event proposes to only minimally impact parking and swimming at the beach on the morning of May 30, 2009, they have no comments at this time.

Staff is recommending approval of the issuance of the Special Use Permit to the World Triathlon Corporation for the 2009 Ironman 70.3 Hawaii scheduled for May 30, 2009. Staff is also recommending that the Chairperson or her representative be authorized to negotiate

certain terms and conditions of the Special Use Permit, which shall include, but not be limited to, on-site security, overnight security, maintenance and monitoring of area in use, hours and days of use, traffic control, clean-up and repair at the conclusion of the race.

RECOMMENDATION:

That the Board approve the issuance of a Special Use Permit to the World Triathlon Corporation (Permittee) to utilize the Hapuna Beach State Recreation Area (Hapuna SRA) for the 2009 Ironman 70.3 Hawaii subject to the following conditions:

1. Permittee, its officers, agents, employees, volunteers, consultants, contractors, and/or persons acting for, or on its behalf, shall at all times with respect to the Hapuna SRA; a) use due care for public safety; b) agrees to release the State of Hawaii from any claims which Permittee might have against the State of Hawaii arising out of Permittee's occupation or use of the Hapuna SRA; and c) shall be responsible for its own acts;
2. The Permittee shall procure and maintain, at its own cost and expense, in full force and effect throughout the term of this Special Use Permit, commercial general liability insurance, in an amount of at least \$1,000,000.00 per occurrence and \$2,000,000.00 aggregate, with an insurance company or companies licensed to do business in the State of Hawaii. The policy or policies of insurance shall name the State of Hawaii as an additional insured. The insurance shall cover the entire Hapuna SRA, including all grounds, buildings and all roadways or sidewalks on or adjacent to the Hapuna SRA in the use or control of the Permittee;
3. The permittee shall pay a rental fee of one hundred dollars (\$100.00) per day for the Pre-Event setup, the Event and the Post-Event breakdown and cleanup and for any State staff time that is required;
4. The Chairperson or her representative is authorized to negotiate all other terms and conditions of the Special Use Permit.

Respectfully submitted,



Daniel S. Quinn  
State Parks Administrator

APPROVED FOR SUBMITTAL:



LAURA H. THIELEN, Chairperson

09265



August 21, 2008

VIA FACSIMILE - 808-974-6222

Glenn Taguchi, Hawaii Parks District Superintendent  
Department of Land and Natural Resources, Division of State Parks  
PO Box 936  
Hilo, HI 96721-0936

Aloha Mr. Taguchi:

World Triathlon Corporation respectfully requests the use of Hapuna Beach State Park for the swim and transition portion of the 2009 Ironman 70.3 Hawaii, a qualifying race for the Ford Ironman World Championship.

The race is scheduled for Saturday, May 30th from 7:00 a.m. to 3:30 p.m. and we are again applying for the use of the park from May 28th to May 30th.

As in the past, this year's race is international and currently has athletes participating from over 31 countries including Australia, Canada, Korea, Brazil, Taiwan, Germany, Spain, Great Britain, Guatemala and the U.S.A.

The 2008 Honu Triathlon was a huge success and we look forward to continuing our partnership with the state in 2009. The beauty of the island and the use of the championship triathlon course create a high level of enthusiasm for participation around the world. Ironman has the ability and resources to market this race, having a positive economic impact to the Island, specifically the Kohala area, and would boost tourism during a normally slow period.

We will name the Department of Land and Natural Resources as an Additional Insured and will forward the Certificate of Insurance upon receipt.

I would like to proceed immediately with the planning process for next year's event and value the opportunity of working with you once again.

Respectfully,

A handwritten signature in black ink that reads "Diana Bertsch". The signature is written in a cursive, flowing style.

Diana Bertsch  
Event Director  
Ironman 70.3 Hawaii

**EXHIBIT A**

PHONE (808) 594-1888



**STATE OF HAWAII**  
**OFFICE OF HAWAIIAN AFFAIRS**  
711 KAPI'OLANI BOULEVARD, SUITE 500  
HONOLULU, HAWAII 96813

FAX (808) 594-1865

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DIV OF STATE PARKS  
HILO, HI

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September 15, 2008

Glenn Y. Taguchi  
Hawai'i Parks District Superintendent  
Department of Land and Natural Resources  
Division of State Parks  
P.O. Box 936  
Hilo, HI 96721-0936

**RE: Request for comment on a proposed Special Use Permit for the World Triathlon Corporation to stage the swim portion of the 2009 Ironman 70.3 Hawai'i Triathlon at Hapuna Beach State Recreation Area, South Kohala, Hawai'i Island.**

Aloha e Glenn Taguchi,

The Office of Hawaiian Affairs (OHA) is in receipt of your September 4, 2008, request for comments on the above proposal, which would allow the 2009 Ironman 70.3 Hawai'i Triathlon to stage its swim portion and swim-to-bike transition area at Hapuna Beach State Recreation Area. Because this event proposes to only minimally impact parking and swimming at the beach early in the morning of May 30, 2009, OHA has no comments at this time. Thank you, however, for the opportunity to comment. If you have any further questions or concerns please contact Heidi Guth at (808) 594-1962 or e-mail her at [heidig@oha.org](mailto:heidig@oha.org).

'O wau iho nō me ka 'oia'i'o,

A handwritten signature in black ink, appearing to read "Clyde W. Nāmu'o".

Clyde W. Nāmu'o  
Administrator

C: OHA Kona CRC Office

**EXHIBIT B**

9-23-08